# ALL ABOUT ALL AB

About **Ehrlich Brothers** 

**Hello USA** Preview-Show in Frankfurt Interview with the **Ehrlich Brothers** 

# **Imprint**

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# **FOREWORD**

Dear magic fans,

the Ehrlich Brothers are about to embark on their first tour in the United States. Andreas and Chris will be touring across the country: Washington, Newark, San Diego, Las Vegas and more cities are part of their schedule.

We are very excited about the adventure that awaits us.

We've taken this tour as an opportunity to create a special edition of our fan club magazine, 'All About Magic,' especially for you in the USA. You can expect information about the artists, the preview show, and much more.

Enjoy reading!

Yours Ehrlich Brothers Fan Club Team



Ehrlich Brothers
A story of success

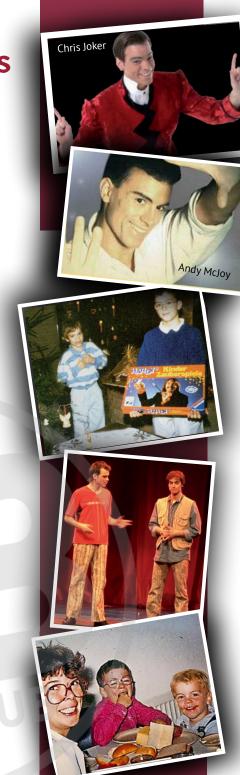
With their tour 'Diamonds' the Ehrlich Brothers are celebrating ten years of touring. But the history of the Ehrlich Brothers' started much earlier.

It all began at Christmas when Andreas found his first magic set under the Christmas tree at the age of eight. Although this isn't entirely accurate. Even before the Christmas presents were handed out, the East Westphalian started searching for the secret hiding place for the presents and found it. At that time, his parents' closet not only provided space for clothes, but also was a good storage place for the presents. And let's be honest, we all know this hiding place from our childhood, right?

Andreas' magic career began before the holidays. Being as clever as he was, he took his magic box out of the closet and diligently studied the tricks explained inside. On Christmas Eve, the young aspiring magician performed his world premiere in front of his family. They were amazed at how quickly he mastered the illusions.

Chris, on the other hand, had no interest in magic at the time. However, he was allowed (or rather, had to) act as his older brother's assistant. Unfortunately, sometimes a trick they've performed went wrong and so it all ended up in the hospital.

When Chris was about 16 years old he also started with magic. Due to an student exchange in France he began his career with cardtricks. All because the language wasn't working out in the neighboring country, so he contacted his older brother back home and asked for help. Andreas put together a package for his brother, filled with card tricks. From then on, Chris not only enchanted the French girls, but also couldn't get enough of magic.







Both began as solo artists and were accepted into the Magic Circle of Germany before they turned 18.

Their first performance as a duo in 2000, was due to a language barrier. Andreas was booked for a magic show that was to be performed in several languages. However, he barely spoke French. So he offered to bring in his brother, who speaks the language. This performance was so well received by the audience that the brothers decided to only perform together from then on.

The illusionists' first tour began in 2012. It was a huge risk. They booked all the venues themselves, as no promoter believed that magic could work and fill the arenas. The brothers from East Westphalia showed that things could be done differently. The arena was full of people, and suddenly various promoters were calling, asking them to host the magic duo in the future. They chose S-Promotion.

From then on, the success story continued. Shows in Germany, Austria, and Switzerland were on the tour schedule. The first tour, "Magic - Experience Dreams," ended in 2016 with two world records: one for the magic show with the most viewers (38,503 viewers) and the other for the magic trick with the most spectators (8,574 viewers).





The second major tour then included London, Paris, and Helsinki for the first time. Under the title "Fascination," Andreas and Chris presented their illusions in these cities. The program was slightly modified for the shows there. A few illusions had to make room for tricks that weren't part of the program in Germany, Austria, and Switzerland.

Just like the first tour, this one also ended with a brilliant stadium show.



World record for most spectators at a magic show (40.211)

World record for the magic trick with the most spectators (36.190)







At the Merkur Spiel-Arena in Düsseldorf, Andreas and Chris broke their own record for the magic show with the most spectators. They also broke their second record, for performing a magic trick with the most spectators. The brothers' fans also set a world record this year. They had to break a fan letter measuring approximately 18 km in length. The EB community wrote as many letters as they could and ultimately set the world record with 23.023 km.

The preview of the new program took place in Hanover in November 2019. Over three days, the illusionists presented their show "Dream & Fly," providing many emotional moments with their own songs.

Andreas and Chris toured with "Dream & Fly" for a total of five years, including a forced break due to the pandemic. The show concluded in Berlin in May 2024, where the grand premiere of the anniversary program "Diamonds" also took place just a few months later.

The magicians have now been touring nonstop for ten years, and in 2025 they'll be touring the US for the first time. A dream come true for the brothers.

The story of the magician duo is far from over. 2025 will simply mark the beginning of a new chapter in their career.



# FLA HI The Magic Album

It's June 15, 2019, and over 40,000 people are seated in the Merkur Spiel-Arena in Düsseldorf, eagerly awaiting the brilliant stadium show "Flash." What no one suspects at the time is that the magic duo will leave every audience member speechless right from the start. When the lights go out and the show begins, the crowd goes wild. Suddenly, Chris and Andreas appear in a helicopter in the middle of the stage. A short time later, the surprise of the evening follows. Not only are brand-new illusions presented to the audience, but also their own music. With this, the magicians from East Westphalia demonstrate that they can do more than just magic. The songs "Gravity" and "Flash" celebrate their world premiere that evening and immediately become catchy tunes. No wonder that after the event, demand is huge and everyone is eagerly awaiting the release.

Fans are exercising patience, as no one knows at this point if or when the tracks will be released. On October 30, 2019, the artists made a big announcement on their social media channels, announcing an entire music album. It will be released on November 21, 2019.

The show 'Dream & Fly,' which premiered in 2019, thus featured illusions and musical performances for the first time. Of course, there were illusions designed for one or two songs. The song 'Mama' became arguably one of the most emotional moments of the show, night after night.







Christian Reinelt

#### Date of Birth:

February, 19 1982

#### Place of Birth:

Herford, Germany

#### Siblings:

Andreas Ehrlich & one older sister

#### Marital Status:

single

#### former stage name:

Chris Joker

# & Then Now

a small excerpt

# **Chris Joker**

# **Andy McJoy**

**3rd at German Youth Champion in Magic** 1999

> Magician of the year 2003

Winner of "Prix Juventa Magica" 1994

German Youth Champion in Magic 1995

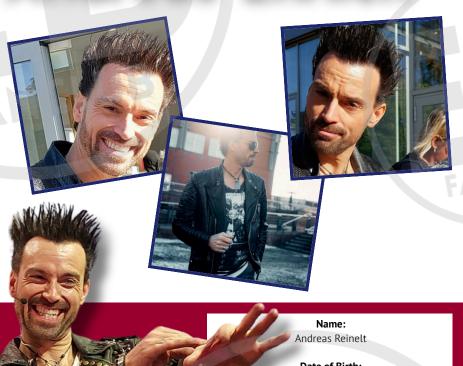
Magicians of the year 2004 / 2013 / 2016

Honored for special merits in magic

(Magischer Zirkel von Deutschland)

2025





#### Date of Birth:

February, 01 1978

#### Place of Birth:

Herford, Germany

#### Siblings:

Chris Ehrlich & one younger sister

#### Marital Status:

married; 3 kids

#### former stage name:

Andy McJoy, Mr TausendTricks, Andy Flagranti

**4CLUB** 

# Ehrlich Brothers Shows Timeline of their magic so far

until 2012 Magic Worldwide

2012 - 2016 Magie - Träume erleben

**2016** Magic - Die einmalige Stadionshow

**2016 - 2019** Faszination

2017 Showdown der weltbesten Magier (TV-Show)

**2018** Zauberwelten (TV-Special)

Showdown der weltbesten Magier (TV-Show)

2019 Flash - Die neue Stadionshow

2019 - 2024 Dream & Fly

**2020** Ehrlich Brothers Magic School (TV-Show)

2020 Fabrik der Träume (TV-Show)

Magic-Show in eurem Wohnzimmer (Streaming)

2021 Die neue Fabrik der Träume (TV-Show)

Magic-Show in eurem Wohnzimmer - Osterspecial (Streaming)

2023 Wunderzeit (TV-Special)

2024 Zaubersturm (TV-Special)

Magic Moves (Kids) (TV Project)

2024 - 2026 Diamonds

2025 Diamonds - The mind-blowing magic show

2026 Das große Stadionspecial



**BROTHERS** 

EHRLICH Brothers

# **Hello Frankfurt**

# The Mind-Blowing Preview-Show

This year a dream comes true for Andreas and Chris Ehrlich also known as the Ehrlich Brothers. With their very first tour across the USA the brothers head over to a new chapter in their lifes.

But before they start touring in the land of unlimited possibilities they performed an exclusive preview-show in Frankfurt, Germany for their german fans. The US-version of their anniversary show 'Diamonds' took place at the myticket Jahrhunderthalle. The successfull illusionists performed in front of just 2000 viewers. Normally they fill much bigger venues or even stadiums. So this little location was very special. Not just because of the size but also because the show is different from the german version.

The entire crew and the staff of the venue switched into english language, so one thought you are already in the United States.



Just on time at 3 p.m. the lights turned off and the countdown on the screen started.

3....2.....1 ..... let's go crazy and dive into a world where everything seems possible!

The curtain opened and the show began.

Curious about the set-up the audience looked forward to all the illusions and long-time fans recognized differences from the beginning on.



Already the opening was different from the one the fans knew from the german version. And so the show continued.

The magicians even surprised with illusions that had been missed for a while and fans wished long for to see again.

Between Illusions loud and qualm, big and small the guys from eastwestphalia did not forget to entertain their audience with jokes. They are known for the common thread that carries them through each show. Andreas and Chris never just perform illusion for illusions. They tell storys in the illusions in which one finds oneself.

They tell about their childhood, their family life and more. Not always seriously, but also with humor and definitly plenty of charm.

Even though the language was occasionally a bit off-putting, with some struggling to remember a word, the Ehrlich Brothers mastered their preview show with success. Phrases like "We have to Google that" or the fact that one briefly thought you were in another German city because the artist named the wrong city ("Hello Dortmund") provided some funny moments during the show.

At the end people gave standing ovations and the applause almost didn't want to end.

We can only recommend you to buy a ticket for a show near you. Be there when Andreas and Chris conjure up a snowy landscape in the theaters and take you into their magical world.



### "We have to google that."



### Welcome to the

Action, magic, and wonder: That's the motto of the 'House of Magic' at Westfield Centro in Oberhausen, Germany.

In 19 rooms spread across 3,000 square meters, magic fans of all ages embark on a journey through the world of magic and illusions.

In this interactive exhibition inspired by the Ehrlich Brothers, every visitor becomes part of the magic.

Explore the magic workshop, bounce on a toothbrush, and get shrunk.





In addition to exciting hands-on activities, visitors can also expect to see original exhibits and stage outfits from the star magicians' spectacular touring shows. This allows visitors to get a close-up look at the monster truck.

The House of Magic also regularly hosts live shows by various magicians.

The House of Magic is definitely worth a visit, or even two or three, to immerse yourself not only in the world of magic but also in the world of the Ehrlich Brothers.



House of Magic CentrO-Promenade 141 46047 Oberhausen, Germany www.houseofmagic.de





#### 09/25/2025

Washington, DC / 7:30 p.m. Warner Theatre

#### 09/26/2025

Charlotte, NC / 7:30 p.m. Ovens Auditorium

#### 09/27/2025

Pittsburgh, PY / 7:30 p.m. Benedum Center

#### 09/28/2025

Newark, NJ / 3:00 p.m. Performing Arts Center

#### 10/03/2025

Las Vegas, NV / 8:00 p.m. The Orleans Arena

#### 10/05/2025

San José, CA / 1:00 p.m. Center for the Performing Arts

#### 10/08/2025

Phoenix, AZ / 7:30 p.m. The Orpheum Theatre

#### 10/09/2025

Phoenix, AZ / 7:30 p.m. The Orpheum Theatre

#### 10/11/2025

Sacramento, CA / 2:00 p.m. Memorial Auditorium

#### 10/12/2025

Anaheim, CA / 1:00 p.m. The Grove of Anaheim

#### 10/14/2025

San Diego, CA / 7:30 p.m. Balboa Theatre

#### 10/15/2025

San Diego, CA / 7:30 p.m. Balboa Theatre

#### 10/16/2025

Tucson, AZ / 7:30 p.m. Centennial Hall

#### 10/18/2025

Arlington, TX / 2:00 p.m/7:00 p.m. Texas Hall

# Interview

Where are the trucks between the performances?

Some come back to us in Bünde again and again, others sometimes drive directly to the next location.

Who are the first employees on site?

Clearly the technical director, who coordinates the rigging from early in the morning, together with our production crew, which includes representatives for lighting, sound, and electrical trades, who coordinate the entire setup.

How many employees are involved in setup/dismantling alone?

That's easily 150.



When do the first trucks leave for a show?

Of course, this depends heavily on where we're performing. But you can usually expect the trucks to leave 48 hours before the show day.



### When will the chairs be set up and the seat numbers attached?

That's the responsibility of the respective venues... but everything should be ready at least four hours before the show.

There are also arenas that set up seating the night before, even if our show isn't until 4:00 PM the next day.

# Who is responsible for this? Is there a template for it?

The seating design is the responsibility of our event organizer... but it is usually based on what arena visitors are used to... while taking our needs into account.

For example, if we say we'd like a center stage, that looks different than if we only have a front stage. Furthermore, the hall's general conditions must be observed: escape route widths, maximum capacities, etc.



#### Who distributes the flyers?

The arenas organize this. Guest services or anyone who isn't busy at the moment will do it.

## Were all arenas inspected in advance?

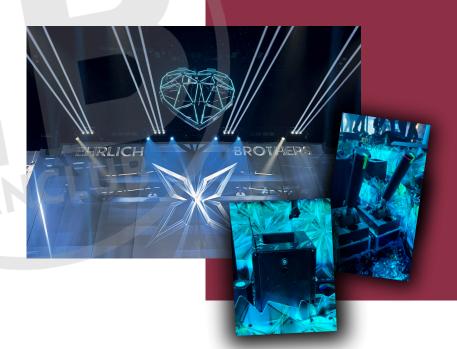
All arenas have detailed technical specifications that document virtually everything: Which door widths need to be mastered at which locations? Which elevator has what load capacity? What point load can each floor support? What can be suspended from the ceiling and how?

In principle, you can work with them on your own. In fact, our technicians are now familiar with every arena, like the ones we perform at, through personal visits.

# Have there ever been obstacles that were not previously known?

They always come up: railings that are in the way, doors that aren't wide enough, ceilings that are too low... but there haven't been any that we haven't been able to overcome.





What is crucial for the doors to be opened?

They always come up: railings that are in the way, doors that aren't wide enough, ceilings that are too low... but there haven't been any that we haven't been able to overcome.

How far in advance do the containers for the USA need to be shipped to ensure they arrive on time?

We go into the containers about 8 weeks before.

Is transport within the USA by plane or truck?

Due to the weight and size of some illusions, only trucking is possible. We wouldn't even be able to ship them airfreight-ready between two appointments.

Do you have any requests for the fan club?

Yes, of course! Keep up the good work! Your fundraising efforts and on-site support are truly unique and have already carried us through many shows.

Do you have duplicate outfits in case your pants burst?

Some, yes... simply because the wear and tear on the material is so great and things need to be cleaned.

But some don't... then the only thing that really helps is improvising with different pants or a different jacket until our seamstresses can repair it.

### Are the outfits hanging backstage in the correct order?

Absolutely... and there are also spare shirts hanging there so you can quickly change if you get makeup stains or pyro residue on them.

# Who dresses you or who has the ideas for the outfits?

Our make-up styling fees do this in close coordination with us.q

#### Who came up with the name 'Diamonds'?

For weeks, we repeatedly discussed within the team and with our organizer, the crew, and friends about what a highlight tour could be called, and eventually, DIAMONDS emerged: glittering, sparkling, valuable, noble, unique... We all agreed: The title is perfectly suited for an anniversary tour.

# The US tour is a dream of yours. Which city are you most looking forward to?

We'll be crossing the entire continent on our tour and visiting extremely diverse cities. We're actually looking forward to each one because they're so different.

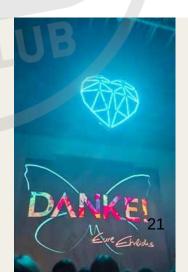
But of course, Las Vegas will be a highlight. We've planned a few days in the city before our performance and hope to explore a few things there...maybe catch other shows...or something completely crazy: not think about work and head to the desert? Crazy idea I just had, right?

# It's called a "world tour" - are there any further worldwide plans?

There's a lot in the pipeline, but it's taking time. We first talked about a US tour six years ago... and now the time has come. After the American adventure, we'll seamlessly transition into preparations for our third stadium show in 2026.

# Ten years of ehrlich brothers fan club - describe the FC in five words:

"The best fans in the world!" But I think that deserves a little more embellishment. The EBFC has been a special support to us in so many situations, and it's such a great honor to have a group that has supported us since our beginnings and continues to do so... be it on TV shows, at the House of Magic, and of course in our live shows. The EBFC also gets others excited by the atmosphere... that's always great. That's especially great when, for once, something should go wrong...



# This is us: Ehrlich Brothers Fan Club

The idea of creating a platform for Ehrlich Brothers fans was born in March 2014. In May 2015, the Ehrlich Brothers Fan Club officially went online.

The fan club is intended to be a place of joy and enthusiasm for the Ehrlich Brothers. We support this through regular fan events, competitions, fan club meetings, and more.

Furthermore, as a fan club, we regularly organize fundraising events for charitable causes.

This is a matter close to our hearts.

In addition, we've experienced many events and shows together over the past few years. These include painting or crafting a poster, world record attempts, fan memory games, and much more.

Membership is non-binding and free. We are an unofficial fan club for the Ehrlich Brothers. Currently, we have around 900 registered members.

Everything we organize and do, we are doing with a lot of love, heart, and passion. It never gets boring, and we look forward to many more years to come.

### The Team:



**Eva**Founder of the Ehrlich
Brothers Fan Club,
Organizer,
Communication manager



Manu Social Media Manager, Graphic Designer, photographer and more



**Caro** Social Media



**Coco**Graphic Designer











# Fanclub travels the world Magic vacation for the Fanclub

When we first heard about the plans for a US tour, one thing was immediately clear to us: we wanted to experience it! Live on location.

So we eagerly awaited the dates, which were announced in spring 2025. We opened our calendars and quickly made sure that nothing stood in the way of a trip to the United States.

The vacation was sorted out professionally and booked. The final planning now included the following questions: Where do we want to be? How long should the trip be? Who wants to come along?

Finally, there are now five of us embarking on this magical journey. In Las Vegas a sixth person will join us and we will explore the so-called Sin City together.

We're really looking forward to this adventure and excited about what awaits us.

Of course, as a fan club, we'll be reporting on this trip afterwards. But there will definitely be a few stories on Facebook and Instagram during the trip, too.

For some of us, this trip will even fulfill long-held childhood dreams. Simply magical, right?





# No tour wihout injuries





In DIAMONDS, the EHRLICH BROTHERS are currently bringing their most spectacular illusions from ten years to the biggest arenas in Germany, Austria, and Switzerland. The tour was originally limited to one year, but the rush for tickets continues unabated, which is why the tour has been extended for another year. And it's getting even bigger! In 2026, Frankfurt will host a unique event for the second time: On June 13, 2026, the Ehrlich Brothers will be performing a gigantic special show at Deutsche Bank Park! In 2016, they celebrated their first show in a football stadium here (formerly the Commerzbank Arena) and set two world records, which they surpassed at their second stadium show in 2019 in Düsseldorf ("Most Attendees at a Magic Show" and "Magic Trick with the Most Spectators Involved"). Now the star magicians are going to a football stadium for the third time and are announcing the world premieres of new, spectacular grand illusions for 2026.

# June 13th, 2026 Deutsche Bank Park Frankfurt am Main, Germany

# **World Record Attempt:** Friendship Bracelets

We want to create the world's longest hand-knotted friendship bracelet

Together with you, we want to set the world record for the longest handmade friendship bracelet.

And everyone can be a part of this unique project!

Let's create a bracelet together that's full of creativity and color.

#### **Current Record:**

15.3 kilometers



- if possible, they should fit around your own wrist
- use wool or yarn
- please leave the ends long enough, so we can tie all the bracelets together (please don't do it yourself!) Just send in your bracelets, we will do the rest :-)
- we have time until the end of April 2026 to get as many bracelets as possible
- you can do as many as you want :-)



Any questions? send us a message info@ehrlich-brothers-fanclub.de





# DIE BESTEN ILLUSIONEN AUS 10 JAHREN TOUR

12/13/2025 Frankfurt am Main 12/27/2025 12/28/2025 12/29/2025 12/30/2025 01/10/2026 01/24/2026 01/25/2026 01/31/2026 02/01/2026 02/21/2026 02/22/2026 02/28/2026 03/01/2026 03/14/2026

03/15/2026

Frankfurt am Main Stuttgart Stuttgart Vienna, AT Hannover Hannover Düsseldorf Düsseldorf Cologne

Oberhausen

Cologne Munich Munich Oberhausen Oberhausen

03/27/2026 Dortmund 03/28/2026 Dortmund 04/25/2026 Leipzia 04/26/2026 Leipzig 05/02/2026 Hamburg 05/03/2026 Hamburg 05/09/2026 Berlin 05/10/2026 Berlin 05/14/2026 Innsbruck, AT

AND MUCH MORE DATES! CHECK OUT ALL OF THEM AT WWW.EHRLICH-BROTHERS.COM